

# P&G

## Case Study

### Networking to Break Silos and Empower Employees

#### About P&G

The Procter & Gamble Company (P&G) is one of the largest multinational consumer goods corporation.

P&G outsources many of its services to external service providers. For example, IT, Logistics, and Accounting are usually offshored to locations where labor costs are lower. The Polish branch of P&G, in its networked structure had IT units servicing the entire European P&G operations.



#### The Challenge

P&G, as many other old companies like it, was facing increasing pressure to stay at pace with the market evolution. It is not easy to stay agile and innovative when employing 118.000 people.

Additionally, with well established innovation processes and systems in place, the R&I department was struggling to change

#### Our Solution

Through an innovation due diligence, we helped assess the current innovation systems and the readiness level to build a more innovative indigenous culture.

We prepared a strategy concept for how IT outsourcing partners could build an open service innovation hub. This hub was to build networks with local universities and research labs.

#### The Results

We've enabled employees to build internal communication networks between the company's divisions and geographies. Consequently, teams started to cooperate across silos visibly increasing innovation's speed and reporting higher engagement levels on their work.

