

UNESCO

Case Study

Engaging diverse stakeholders

About UNESCO

The United Nations Educational, Scientific and Cultural Organization is a specialised agency of the United Nations aimed at promoting world peace and security through international cooperation in education, the sciences, and culture.

Despite numerous efforts, the mid-term assessment by the United Nations of the progress towards achieving Sustainable Development Goal 4 - Quality Education - showed incapacity to advance the agenda.



Our Impact

The final report was delivered to guide UNESCO's new policy to steer a direction towards a more efficient execution of the SDG agenda. The new strategy was to be presented at the United Nations Assembly in the Spring 2020 (postponed due to COVID emergency).

The Challenge

There is a lot of public and private impact funding available for transforming educational systems. However, experts estimate that to arrive at the ambition to alleviate illiteracy and provide high-quality life-long learning opportunities, the world community would need to mobilize an additional \$15 billion in the short term.

Alternatively, multiple institutions, governments, and private donors would need to change how the ecosystem works.

Our Solution

Working with UNESCO's top management and executives in education, we've helped to bring together the collective intelligence and developed a new policy approach.

Through a series of strategic workshops and the delivery of a final report, we've helped to create a concept based on both bottom-up and top-down solutions to accelerate progress on the SDGs' agenda.